

# Moisés López

Senior Interactive Designer / Web Developer

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3127 Coney Island Ave. Brooklyn, NY 11235

**Summary:** Experienced (4+ years) Graphic and Interactive Designer with understanding of usability and successful online designs and advertising campaigns. Can conceptualize a clients needs through storyboards, illustrations and presentations. Designs and communicates the desired message and functions successfully. Highly Proficient with print and web software used today.

**Education:** Associate of Applied Science, Digital Media Communications, *Katharine Gibbs School*

**Skills:**

Photoshop	E-Commerce	Flash Animation	Marketing Landing Pages
Illustrator	DHTML, CSS	Storyboards	Widgets & Icon Design
Flash	Basic PHP	Wire frames	Advertising Collateral
Dreamweaver	Interface Design	Flash Banners	Power Point Presentations
InDesign	Graphic Design	Illustration	Multimedia Packages

**Experience: Senior Interactive Designer:** *Accoona Corp. 2006-2008*

Collaborated with a creative team for a global Internet company with search, lead generation, social networking and e-commerce products. Maintained thirteen online companies with banners, interactive design and overall look and feel. Created presentations and promotional materials.

[buyersedge.com](http://buyersedge.com) , [accoonacorp.com](http://accoonacorp.com) , [accoona.com](http://accoona.com) , [accoona.cn.com](http://accoona.cn.com) , [accoona.eu](http://accoona.eu)

**Senior Interactive Designer:** *DOD Marketing 2007-2008*

In charge of the redesign of six major online ecommerce websites in the electronic industries. Banner ad campaigns, logo redesign, marketing materials, Amazon online storefront, and email concepts. Developed a solid frontend design to interact with the Integrated Management System “Netsuite” for enhanced online shopping experiences.

[butterflyphoto.com](http://butterflyphoto.com) , [lcdtvs.com](http://lcdtvs.com) , [plasmabay.com](http://plasmabay.com) , [digitaletailer.com](http://digitaletailer.com) , [nyliving.com](http://nyliving.com) , [bestbuyplasma.com](http://bestbuyplasma.com)

**Instructor:** *EAI Consulting & Training 2005-2006*

Worked as an Instructor, teaching introductory courses to Photoshop, Illustrator, Dreamweaver, Flash and CSS + HTML hand coding.

**HTML & CSS Consultant:** *Algorithmic Creations, LLC 2004-2006*

In charge of maintaining and fixing bugs found in Click&Buy from Webpay’s new website design and technicality, worked with a team of 7 programmers.

## Extras:

- Designed and developed website for PowerPlay NYC – A nonprofit organization.
- Participated in the Breast Cancer Walk to raise money for the cause.
- Licensed lifeguard, received training and certification on CPR and victim rescuing from The Red Cross.

## Portfolio:

<http://www.moisesl.com>

## Networking and Recommendations:

<http://www.linkedin.com/in/mlopez84>